

AdvisorIntelligence

iM
Global
Partner

Institutional-Quality Research for Investment Professionals

Advisor Intelligence is a digital investment, globally-researched, communication engagement platform designed for financial advisors, portfolio allocators and investors.

Advisor Intelligence leverages the global asset management network of iM Global Partner and select research alliance partners.

Whether advisors are coming to us to fully outsource their investment decision-making or as a complement to their own work, our secured web-based service allows users to access and implement our research and materials in a flexible way that meets the unique needs of their practice.

How AdvisorIntelligence Can Benefit Your Practice :

Research and Recommended Investment Solutions-



Confidently rely on Mutual Fund or ETF recommendations as AdvisorIntelligence draws on our global research team's expertise across all asset classes. Leveraging our research and extensive due diligence allows you to validate and feel more secure with your investment decision making for clients.

- Third party investment and real time market updates
- Updated Mutual Fund & ETF recommendations across all asset classes
- Due Diligence reports to give you understanding on our thought process

Thoughtfully Designed & Diversified Model Portfolios-



Our portfolio strategies are curated, pre-built portfolios based on four decades of research, due diligence, and implementation of best ideas, third-party managers in addition to our iMGP partner firms.

- ESG Allocations
- Actively Managed Allocations
- Index Allocations

Personalized Content & Client Communications-



Advisorintelligence understands that not every Financial Planning practice is the same. Our content and your communications are tailored to your practice and client needs. We welcome you to leverage our expertise in the wealth management industry.

- Timely insights to markets and investment trends.
- Client ready (white label) communications to use with your clients.
- Quarterly letter, market updates and model summaries.

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Who We Are

iM Global Partner (iMGP) is a worldwide asset management network. Based on in-depth research centered on people, iMGP develops long-term partnerships with talented and independent asset management companies through direct capital ownership. iMGP is present in 16 locations across Europe and the United States and provides its clients with access to the best investment strategies of its partners. In addition to our asset management network, we have developed collaborations with other excellent asset management firms such as DoubleLine, Guggenheim Investments and more to benefit our AdvisorIntelligence clients.

How Do Investment Professionals Work with iM Global Partner

As financial advisors ourselves through our wealth management group, we understand the needs and issues other investment professionals face. There are many resources available to advisors, but very few offer well-thought-out advice and high-quality information that is of practical use. We believe we can do better.

iMGP Portfolio Strategies

iMGP Portfolio Strategies offers sophisticated turnkey active and index-based portfolios through third-party investment management platforms. They are available to individual investors through investment professionals only.

iMGP Funds

iMGP Funds offers proprietary sub-advised mutual funds and ETFs that invest in compelling ideas from quality portfolio managers. We seek to find distinct strategies in asset classes that offer the best opportunity to add value through active management and high active share. The strategies that the fund family brings to the market are not available through any other mutual fund.

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Disclosure

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The [investor] acknowledges that AdvisorIntelligence is beneficially owned by iM Square SAS, a Paris based investment and development platform (“iM Square”). AdvisorIntelligence, from time to time, expects to include in its investment models certain investment funds (collectively, “iM Square Funds”) sponsored or managed by investment advisers in which iM Square has a beneficial ownership interest (“iMGPFM Affiliates”). This arrangement creates a material conflict of interest because AdvisorIntelligence has an incentive to include iM Square Funds in its investment models. iMGPFM Affiliates do not waive fees for these investments. Therefore, assets invested in iM Square Funds will be charged two layers of fees, one by AdvisorIntelligence and another by the iM Square Funds.

Our due diligence process for managers and funds is grounded in our conviction, supported by extensive research, that skilled managers can and do deliver superior performance over the long term. An essential part of the value we provide is the multiple decades of experience we bring to bear in assessing and selecting exceptionally skilled managers. We engage in exhaustive quantitative and qualitative research aimed at uncovering those select managers with an identifiable and sustainable investing edge. Here are just a few critical elements we look for in our due diligence:

- A clearly defined and well-articulated investment process supported by evidence of successful implementation over time
- A manager or team that demonstrates a high level of integrity, intellectual honesty, and a passion for investing
- Supportive team dynamics and a culture that insulates key investment personnel from noninvestment-related responsibilities
- Outperformance versus relevant benchmarks and peers that is consistent with our expectations given certain market environments
- Consistent outperformance (i.e., over rolling periods) versus benchmarks and peers that is a result of a time-tested investment process

This rigorous process yields a select list of managers. For those we decide to invest with, our analysis is not a once-and-done exercise. We continue to closely monitor fund performance and investment decisions through regular updates with our managers, aimed at making sure they remain committed to their investment process and disciplined in its execution and is the basis for the opinions shown below.

Recommended = These are funds we are confident will outperform an index fund alternative over a market cycle.

Approved+ = Approved funds we are actively researching and consider to be realistic candidates for upgrading to Recommended.

Approved = Funds we believe will perform at least as well as, if not in excess of, an index fund alternative over a market cycle.

Noteworthy = Funds we view as promising. The record may be too short or we may need to do additional due diligence before making a final decision on the status (Approved, Recommended) of the fund.

Under Review = We are currently conducting follow-up due diligence to address questions that have arisen since our last review. While these questions are material enough to warrant further investigation, we do not feel they are material enough to warrant an immediate downgrade.

Recommendation - Index Funds & ETFs

Core = Funds/ETFs that are our preferred vehicle for gaining index exposure to an asset class. These vehicles are recommended for those who would rather use an index fund in lieu of funds in the model portfolios.

Tactical = ETFs and index funds we are currently using or have used in the past for tactical purposes in place of Core funds.

Alternative = Funds we believe are acceptable alternatives to Core funds, though they are not our preferred choice due to any number of factors, including expenses, asset base, index construction and methodology, and the experience of the fund sponsor.