# **Polen Focus Growth**

Separately Managed Account - December 2022

### **Investment Objective**

Our Focus Growth strategy objective seeks to achieve long-term growth of capital. The advisor identifies a concentrated portfolio of competitively advantaged businesses with sustainable, above-average earnings growth.

# Why Invest in Polen Focus Growth?

- U.S. growth strategy with a strong emphasis on sustainable earnings growth
- Focus on companies with high returns on capital and double-digit earnings growth
- Concentrated portfolio of approximately 25 high-quality growth companies
- Low portfolio turnover with long-term holding periods

## **Product Profile**

Inception Date	01-01-1989
Strategy Assets*	\$41.9B
Number of Holdings	20-30
Style	Growth
Benchmark	Russell 1000 Growth, S&P 500

# A High Conviction & Quality Approach

We believe that consistent earnings growth is the primary driver of intrinsic value and long-term stock appreciation. We seek to invest in companies with a durable earnings profile driven by a sustainable competitive advantage, financial strength, sound ESG practices, proven management teams and powerful products/services. By thinking and investing like a business owner and taking a long-term investment approach, we believe we can preserve capital and provide stability across market cycles.

#### Seeks Growth & Capital Preservation (Performance (%) as of 12-31-2022)



The performance data quoted **represents past performance and does not guarantee future results**. Current performance may be lower or higher. Periods over one-year are annualized. Performance figures are presented gross and net of fees and have been calculated after the deduction of all transaction costs and commissions and include the reinvestment of all income.

\*Preliminary assets as of 12-31-2022.



Polen Focus Growth - 4Q 2022 Separately Managed Account U.S. Equity, Large Cap

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#### Top Ten Holdings (% of Portfolio)

Amazon.com Inc	9.81
Alphabet Inc	7.89
Netflix Inc	6.66
Microsoft Corp	6.44
Adobe Inc	6.41
Mastercard Inc	5.35
ServiceNow Inc	5.24
Visa Inc	4.98
salesforce.com Inc	4.60
Abbott Laboratories	4.57
Total	61.95

# **Portfolio Statistics\***

	Polen vs. Russell 1000 Growth		Polen vs. S&P 500	
	Focus Growth	Russell 1000 Growth	Focus Growth	S&P 500
Alpha	4.83	-	4.16	-
Beta	0.75	1.00	0.83	1.00
Sharpe Ratio	0.82	0.57	0.82	0.65
Upside Capture	90.43%	-	96.85%	-
Downside Capture	61.49%	-	64.50%	-
Information Ratio	0.27	-	0.29	-
Standard Deviation	14.78%	16.99%	14.78%	14.63%

# Experience in High Quality Growth Investing



**Dan Davidowitz, CFA** Portfolio Manager & Analyst 24 years of experience



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#### **Brandon Ladoff**

Portfolio Manager & Director of Sustainable Investing 10 years of experience

All data as of 12-31-2022 unless otherwise noted. \*Since inception.

### Going Beyond with Polen Capital

Polen Capital is a team of experienced investment industry professionals who share an unwavering commitment to our clients, investors, community and each other. We have been dedicated to serving investors by providing concentrated portfolios of what we believe are the highestquality companies for more than three decades. At Polen Capital, we have built a culture of results, and in this, an inherent belief in going beyond what's expected for the people and communities we serve.

#### GICS Sector Exposure (% of Portfolio)



#### Portfolio Characteristics<sup>+</sup>

Weighted Average Market Cap	\$425.0B
Est. 3-5 Year Earnings Growth	14.9%
Net Debt / FCF ex lease	0.9%
P/E Forward (12m)	25.9x
Return on Total Capital/Total Debt	18.5%
Active Share	72.5%
Annual Turnover*	21.8%

\*In an effort to avoid distorting aggregate portfolio characteristics, the weighted average portfolio calculations exclude an individual financial ratio that has a negative denominator or an outlier value (e.g., greater than 100x or 100%, less than 0%) which we view as not representative of the ongoing underlying economics of the business, likely due to transitory issues or GAAP accounting limitations. Additional information is available upon request.

# Risk-Adjusted Returns (Net)\*



We believe that an important part of growing our clients' assets also includes preserving it. To pursue this, we adhere to a time-tested process of researching and analyzing the highest-quality companies around the globe—seeking only the best to build highly concentrated portfolios. Then, we invest for the long haul and with a business owner's mindset—giving these companies time to grow.



Polen Capital Management, LLC is an independent registered investment advisor. The firm has been managing large cap growth equity portfolios for institutional and high net worth individual clients since 1989.

Polen Capital claims compliance with the Global Investment Performance Standards (GIPS). GIPS® is a registered trademark of CFA Institute. CFA Institute does not endorse or promote this organization, nor does it warrant the accuracy or quality of the content contained herein. This presentation is supplemental information to the fully compliant composite performance disclosure available at polencapital.com.

All performance is calculated in U.S. Dollars. Past performance is not indicative of future results. Returns are presented gross and net of management fees and include the reinvestment of all income.

The Russell 1000<sup>®</sup> Growth Index is a market capitalization weighted index that measures the performance of the large-cap growth segment of the U.S. equity universe. It includes Russell 1000® Index companies with higher priceto-book ratios and higher forecasted growth values. The index is maintained by the FTSE Russell, a subsidiary of the London Stock Exchange Group. The S&P 500<sup>®</sup> Index is a market capitalization weighted index that measures 500 common equities that are generally representative of the U.S. stock market. The index is maintained by S&P Dow Jones Indices. It is impossible to invest directly in an index. The performance of an index does not reflect any transaction costs, management fees, or taxes.

The volatility and other material characteristics of the indices referenced may be materially different from the performance achieved. In addition, the portfolio's holdings may be materially different from those within the index. Indices are unmanaged.

Holdings are subject to change. The top holdings, as well as other data, are as of the period indicated and should not be considered a recommendation to purchase, hold, or sell any particular security. There is no assurance that any of the securities noted will remain in a portfolio at the time you receive this fact sheet. Actual holding and percentage allocation in individual client portfolios may vary and are subject to change. It should not be assumed that any of the holdings discussed were or will prove to be profitable or that the investment recommendations or decisions we make in the future will be profitable. A list of all securities held in this portfolio in the prior year is available upon request.

Alpha: the excess return of an investment relative to the return of the benchmark. Beta: the measure of systemic risk of a portfolio in comparison to

the market as a whole. Sharpe Ratio: a ratio of the return on an investment relative to its risk. Upside Capture: a statistical measure of overall performance relative to a benchmark during rising markets. Downside Capture: a statistical measure of overall performance relative to a benchmark during declining markets. Information Ratio: a measurement of portfolio returns relative to a given benchmark. Standard Deviation: measurement of the dispersion or volatility of investment returns relative to its mean or average. Risk-adjusted return: a calculation of the profit or potential profit from an investment that considers the degree of risk that must be accepted in order to achieve it.

Active Share: Active share is a measure of the percentage of stock holdings in a manager's portfolio that differ from the benchmark index. Weighted Average Market Cap: a weighted average of the price of each security multiplied by the number of shares outstanding all the securities in the portfolio. Estimated 3-5 Year EPS Growth: a Polen Capital estimate of projected long-term earnings growth rates. P/E Forward: denotes the weighted harmonic average of all the  $\mathsf{P}/\mathsf{E}'s$  of the securities in the strategy's portfolio. Return on Total Capital/Total Debt: a return on investment ratio that guantifies how much return a company has generated through the use of its capital structure in relation to its total debt. Net Debt/FCF ex Lease: denotes available cash after all debts were paid off divided by free cash flow reduced by principal repayments of capital lease obligations, and principal repayments of finance lease obligations, which are included in cash flow from financing activities. Annual Turnover: the percentage at which a portfolio replaces its security holdings every year.

The Focus Growth strategy integrates material environmental, social, and governance (ESG) factors into research analysis as part of a comprehensive evaluation of a company's long-term financial sustainability. There is a risk that the investment techniques and risk analyses applied, including but not limited to the integration of ESG factors into the research analysis, will not produce the desired results and that legislative, regulatory, or tax developments may affect the investment techniques available. There is no guarantee that the investment objective will be achieved.

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